



Ways to become involved with Prosper Waco

- ✓ Share your data with us.
- ✓ Be a part of a coalition.
- ✓ Register ***yourself*** at www.prosperwaco.org to attend the Inaugural Event February 18, 2015. Afternoon work sessions followed by dinner banquet.
- ✓ Register (and bring) ***your clients*** to the Inaugural Event February 18, 2015.

contact us

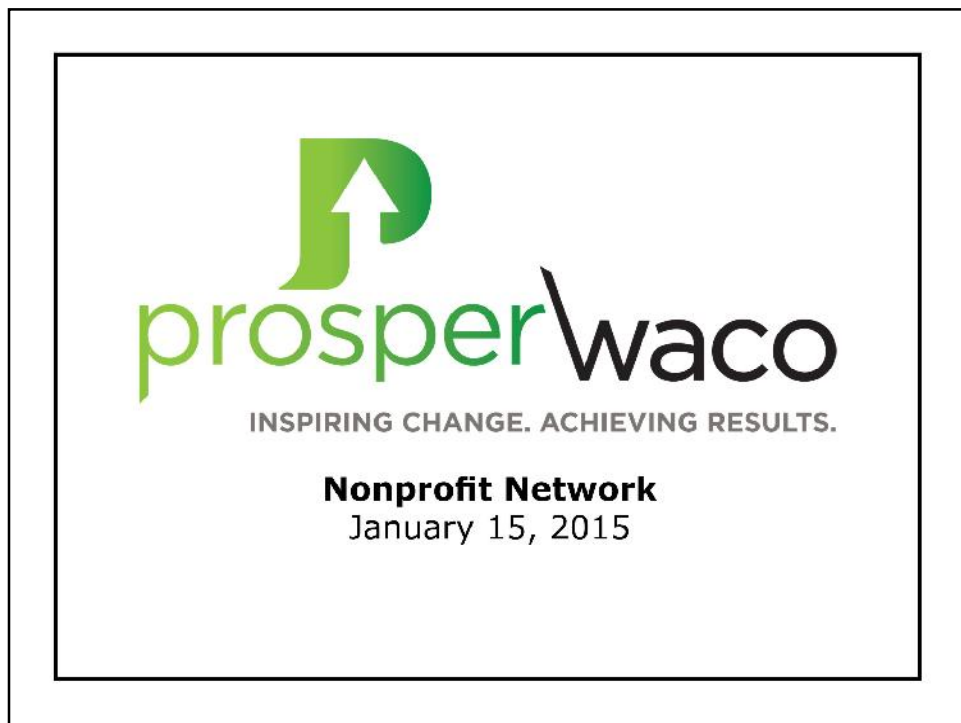
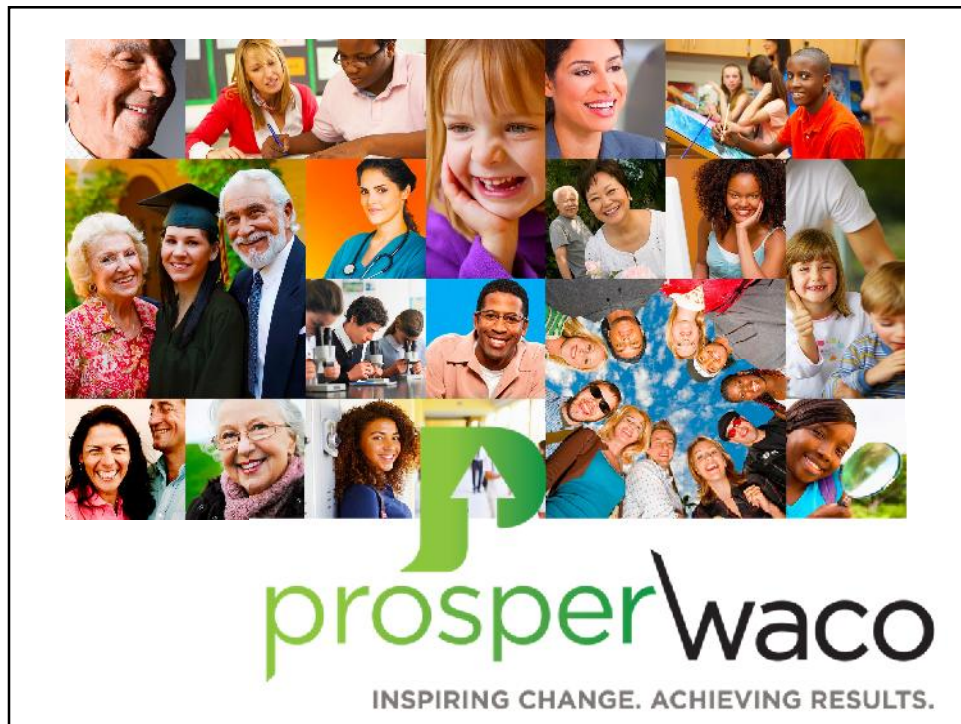
By Phone 254.741.0081

Online www.prosperwaco.org

By Email	Matthew Polk matthew@prosperwaco.org	Kim Kazanas kim@prosperwaco.org
	Adrienne Hare adrienne@prosperwaco.org	Jillian Obenoskey jillian@prosperwaco.org

In Person

Prosper Waco offices are on the second floor of the Texas First State Bank building at 4901 Bosque Boulevard. To visit us, please park behind the bank building and enter through the back doors. Take the elevator to the second floor. Our office is immediately to your right in Suite 290.





INTRODUCTIONS

Mayor Malcolm Duncan
Treasurer, Prosper Waco



VISION

Waco, Texas. Empowering every member of our community to maximize his or her potential.

MISSION

To build an environment in which all members of our Waco community are able to measurably improve their education, health, and financial security.



A CONFLUENCE OF EXISTING COMMUNITY WORK



INCREASE ECONOMIC OPPORTUNITIES

- ♦ Create, grow and attract businesses and jobs to retain our educated workforce and accommodate returning talent
- ♦ Increase average income
- ♦ Increase the overall level of education in McLennan County
- ♦ Develop an understanding that the entire community shares responsibility for educating every citizen

ENHANCE LIFE OUTSIDE THE WORKPLACE

- ♦ Ensure access to high quality healthcare now and in the future

EDUCATION

Greater Waco Community Education Alliance

The Education Alliance started as a grassroots effort in 2006 to inform, engage, and inspire individual citizens, educators, businesses and organizations in Greater Waco to align resources, collaborate, and advocate for excellence in education.

FINANCIAL SECURITY

Poverty Solutions Initiative

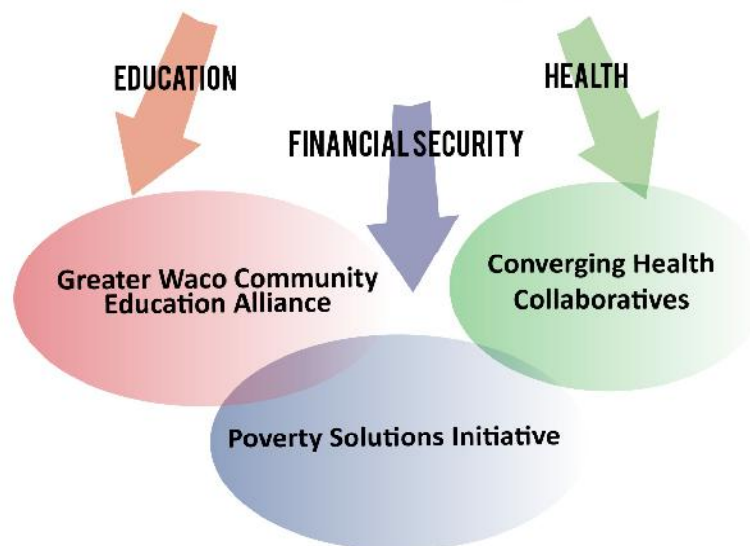
Simultaneous with the rise of the Education Alliance, the Poverty Solutions Initiative began, linking financial security as a civic concern for Greater Waco. The Upjohn Institute was retained to study and evaluate Waco's current economic situation.

HEALTH

Converging Health Collaboratives

Meanwhile, Hillcrest Medical Center, Providence Healthcare Network, Waco Family Health Center, McLennan County Health District and other health groups developed multiple overlapping healthcare initiatives to address pervasive healthcare issues in Greater Waco.

A CONFLUENCE OF EXISTING COMMUNITY PROGRAMS WITH INTERRELATED ISSUES

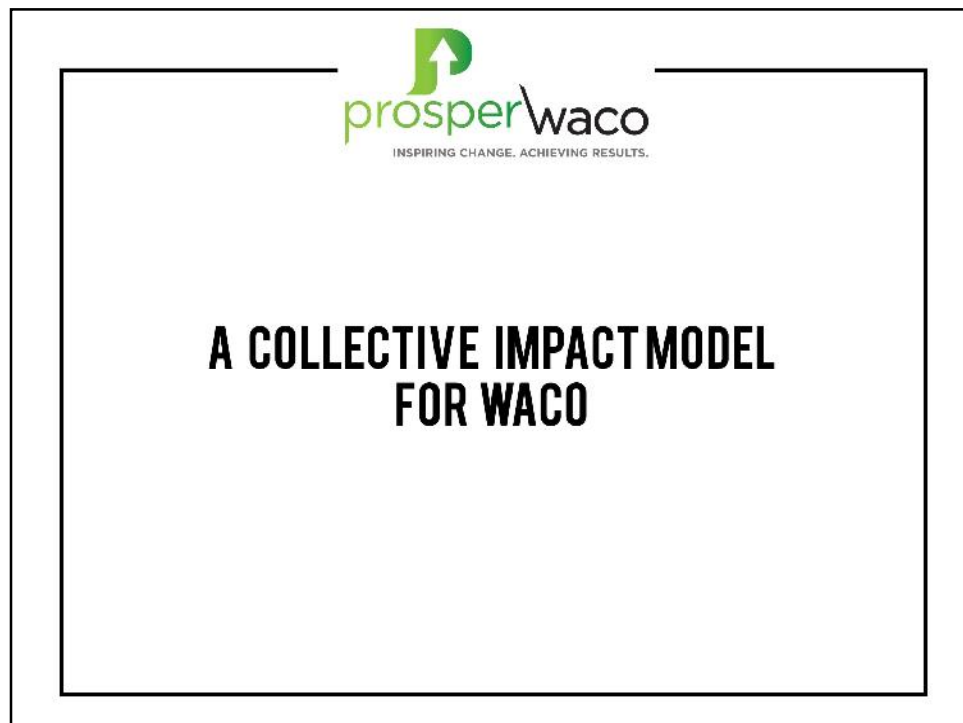
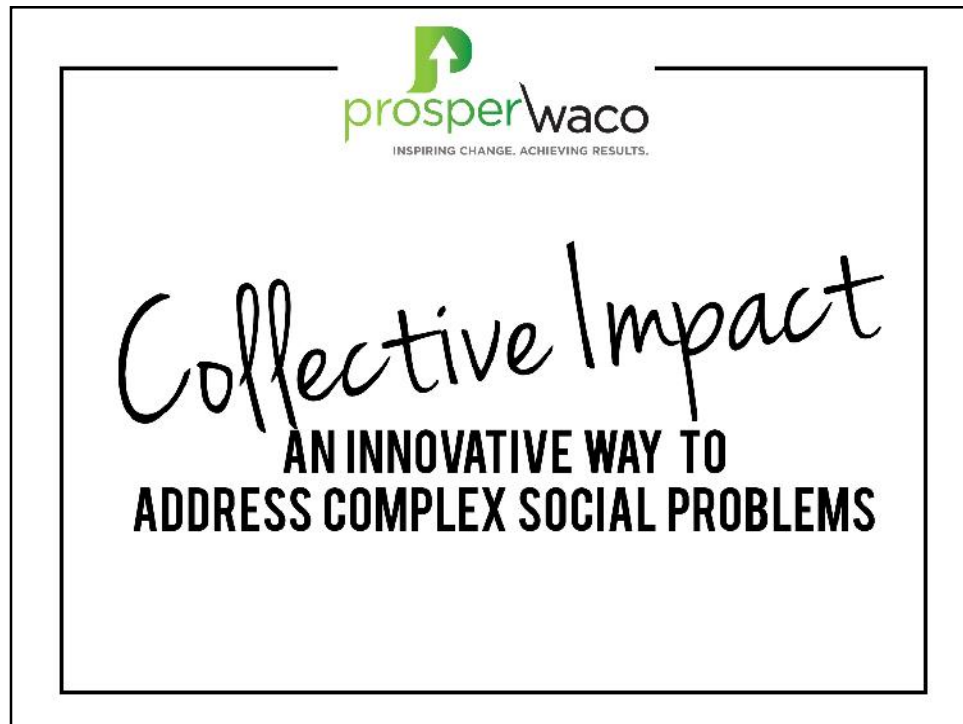




2 Minute Video about Collective Impact



**ISOLATED IMPACT
VS
COLLECTIVE IMPACT**



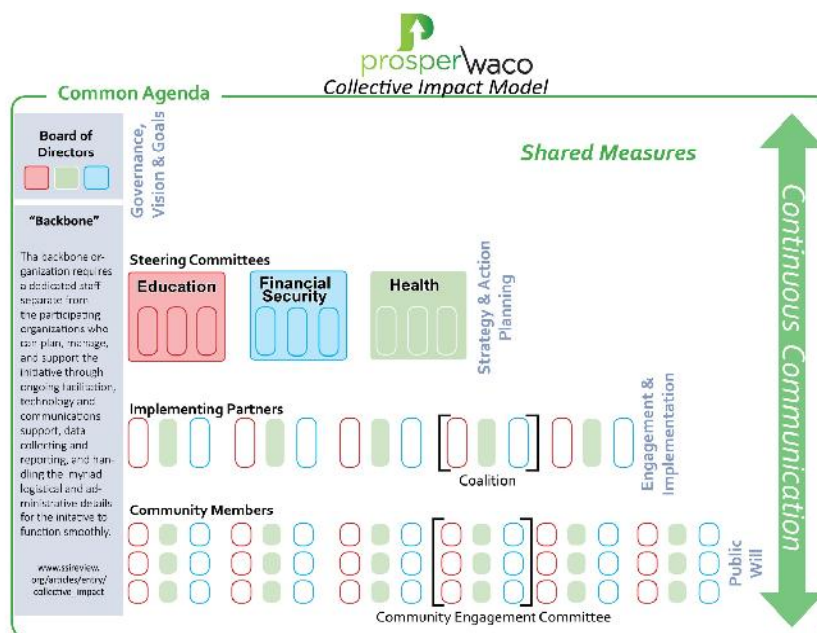


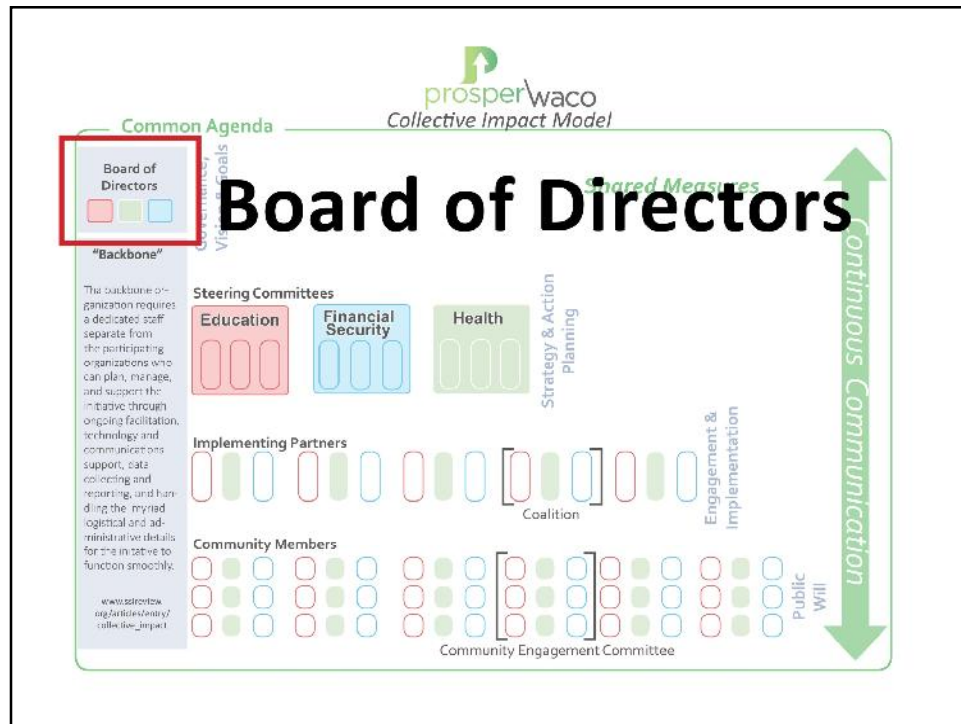
CHARACTERISTICS OF A SUCCESSFUL COLLECTIVE IMPACT INITIATIVE

- ♦ Common agenda
- ♦ Shared measurements
- ♦ Mutually reinforcing activities
- ♦ Continuous communication
- ♦ Backbone organization to mobilize, facilitate, and coordinate efforts

"Collective impact is the commitment of a group of actors from different sectors to a common agenda for solving a complex social problem."

SOURCE: www.fsg.org





prosperwaco
INSPIRING CHANGE. ACHIEVING RESULTS.

BOARD OF DIRECTORS

Dr. Roland Goertz, M.D. , President
CEO, Family Health Center of Waco

Malcolm Duncan, Treasurer
Mayor, City of Waco

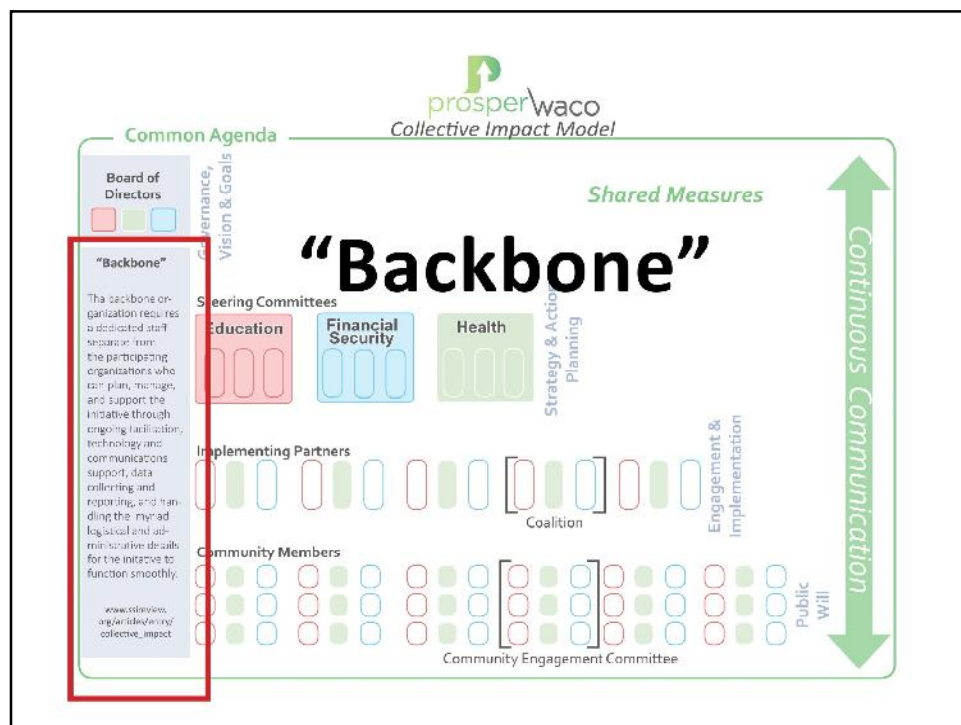
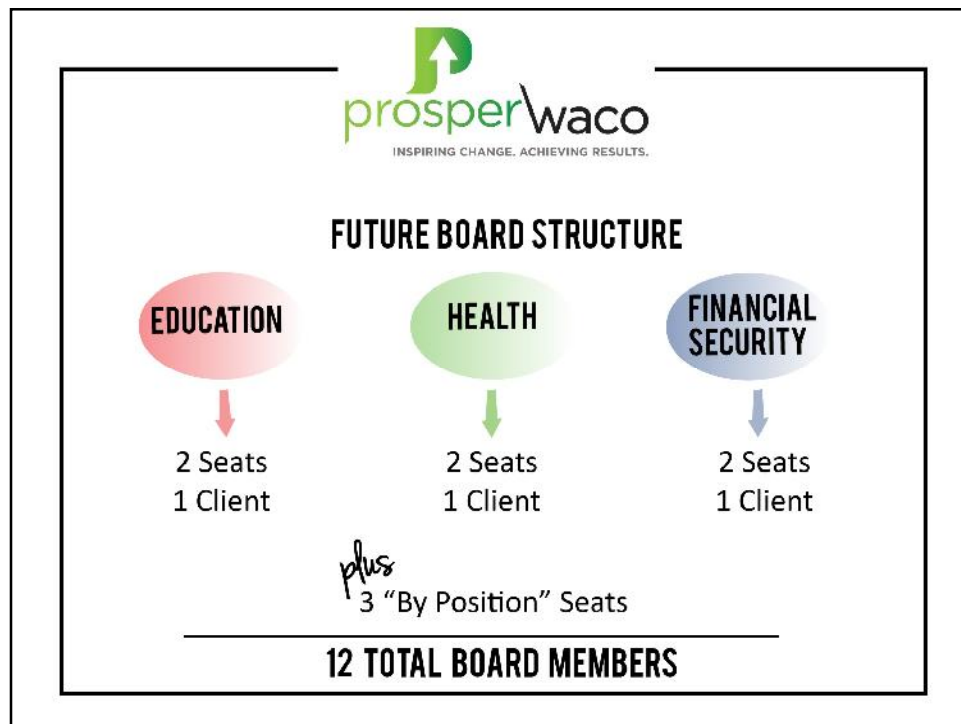
Virginia DuPuy, Secretary
Volunteer Executive Director, Greater Waco Community Education Alliance

Pat Atkins
Attorney & President, Waco ISD Board of Trustees

Brett Esrock
President & CEO, Providence Healthcare Network

Bill Clifton
Partner, The Clifton Group

Tom Stanton
Executive Director, The Bernard & Audre Rapoport Foundation





BACKBONE

“The backbone organization requires a dedicated staff separate from the participating organizations who can plan, manage, and support the initiative through ongoing facilitation, technology and communications support, data collecting and reporting, and handling the myriad logistical and administrative details for the initiative to function smoothly.”

www.ssireview.org/articles/entry/collective_impact



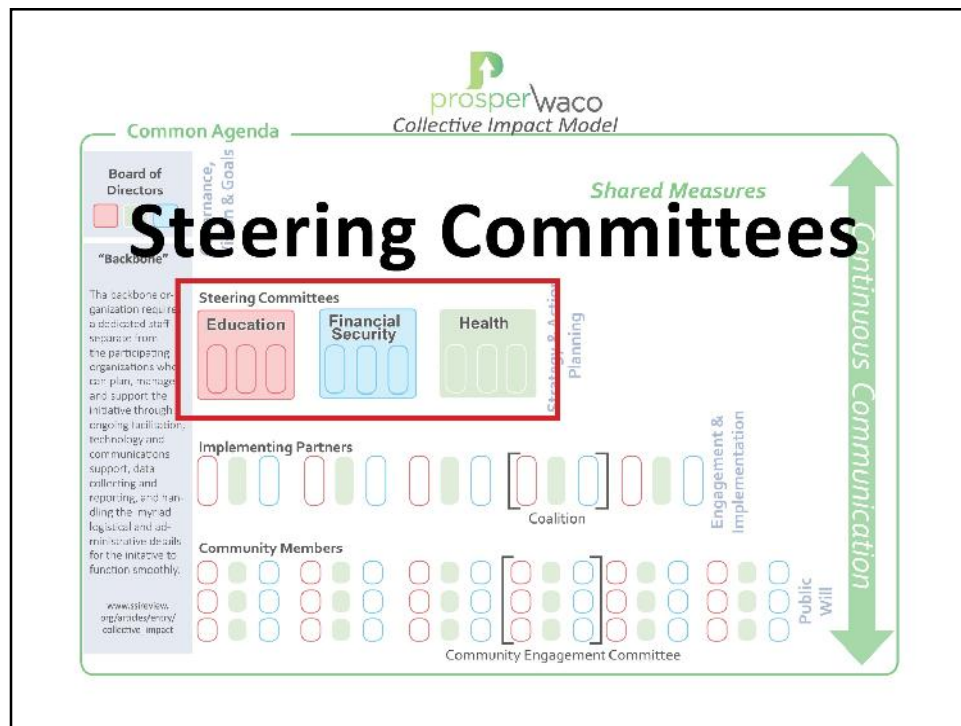
BACKBONE STAFF


Matthew Polk, PhD
Executive Director

Adrienne Hare

Kim Kazanas

Jillian Obenoskey




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 INSPIRING CHANGE. ACHIEVING RESULTS.

STEERING COMMITTEE CHAIRS

EDUCATION

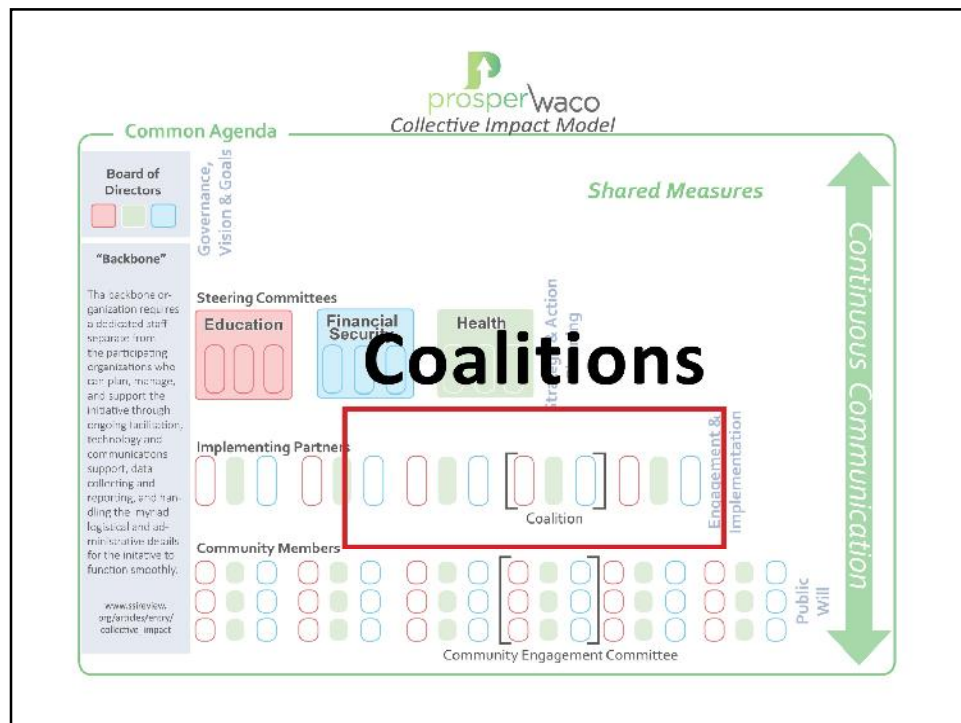
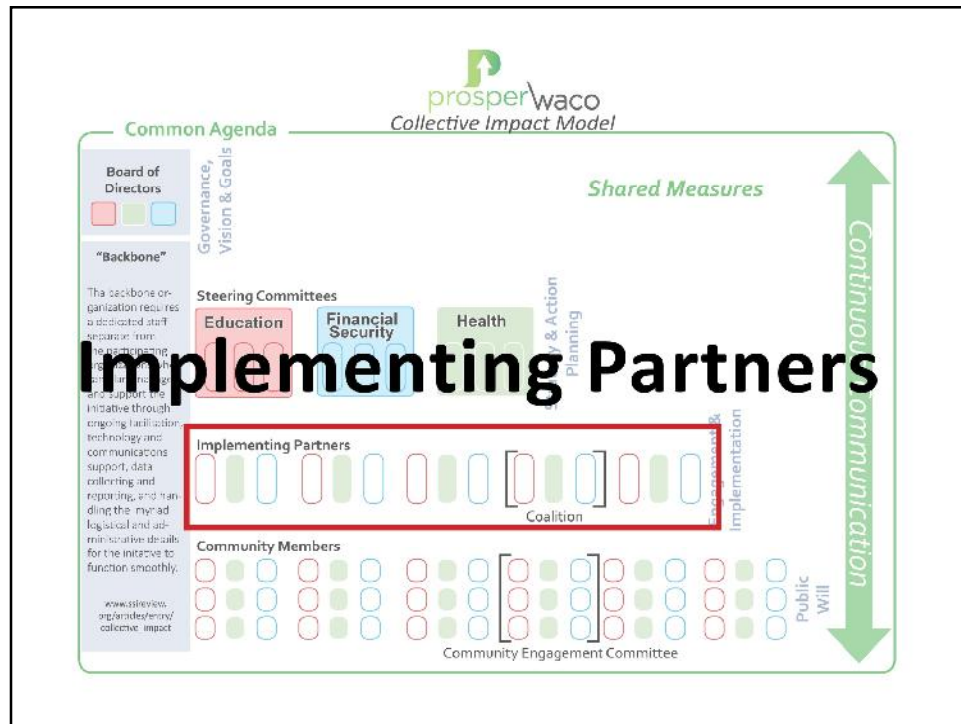
George Kazanas, Ed.D.
Superintendent, Midway ISD

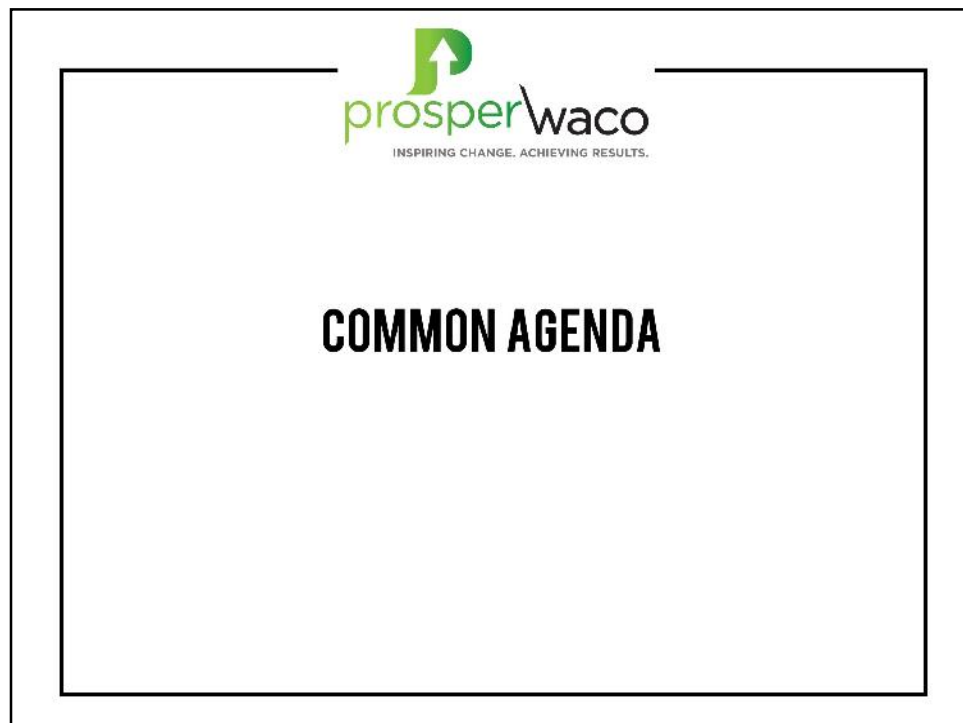
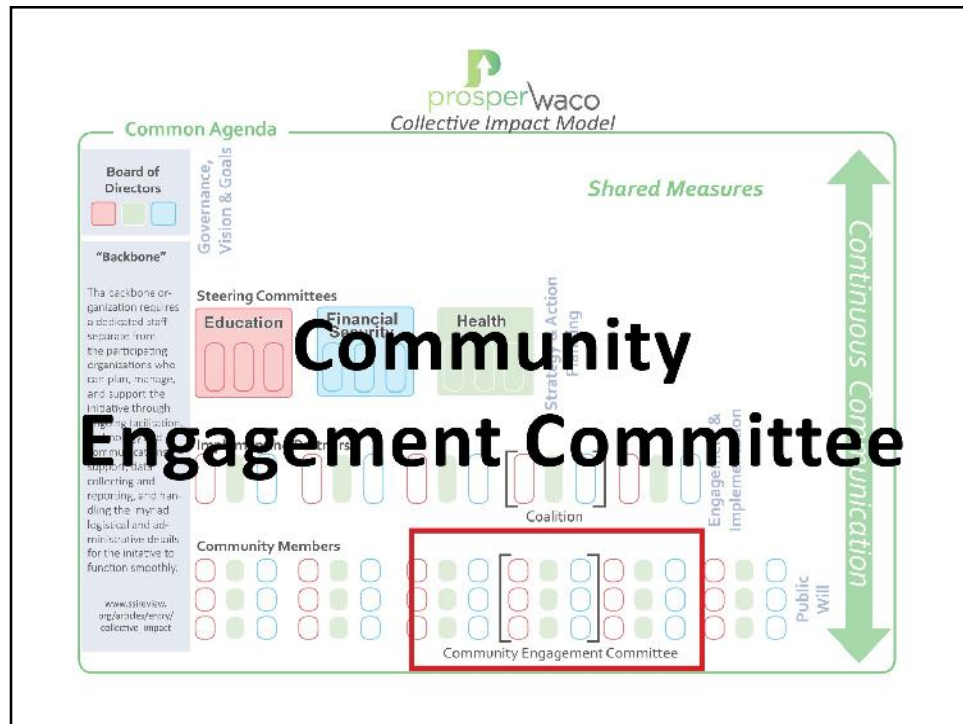
FINANCIAL SECURITY

Matt Meadors
President & CEO Waco Chamber of Commerce

HEALTH

Jim Morrison, MD
Chief Medical Officer/Executive Vice President Baylor Scott & White -- Hillcrest





EDUCATION

Overarching Goal: Increase community's education levels as measured by percentage of citizens with post-secondary degrees – Certificates, Associate's and Higher Degrees

1. Increase % of children arriving at school ready to learn (assessed county-wide at Kindergarten entry)
2. Increase % of students' reading proficiency, at minimum of grade level by 3rd grade (using existing data)
3. Increase % of Post-secondary achievements – Career Ready and/or Completed Associate's or higher degrees

FINANCIAL SECURITY

Overarching Goal: Increase the number of households in Waco with income exceeding twice the Federal Poverty Level

1. Increase labor force participation and employment rates for 16-24 year olds
2. 8th grade Cohort Completion Rate: Double economically disadvantaged students post-graduation achievement (current rate – 9.5% increase 2x = 19%)

HEALTH

Overarching Goal: To improve the overall health of the community, using the Robert Wood Johnson Foundation Health Rankings as the metric of measurement.

1. Increase the number of people with health insurance.
2. Improve Food Environment Index/decrease food insecurity.
3. Increase wellness of the community-physical activity and access to exercise opportunities.
4. Reduce teen pregnancy.



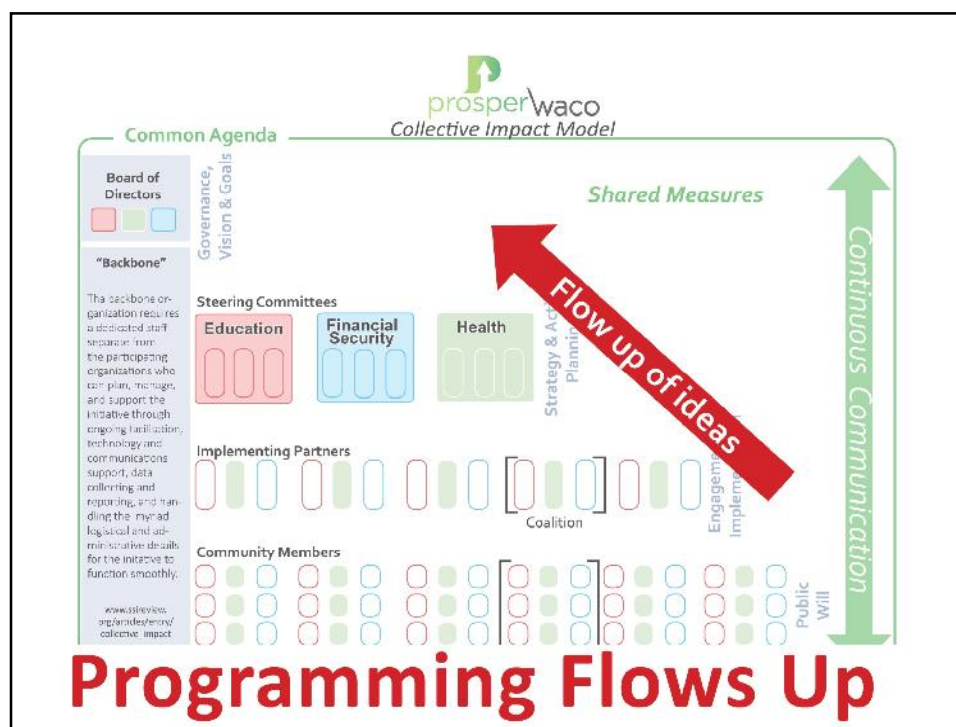
PROGRAMMING



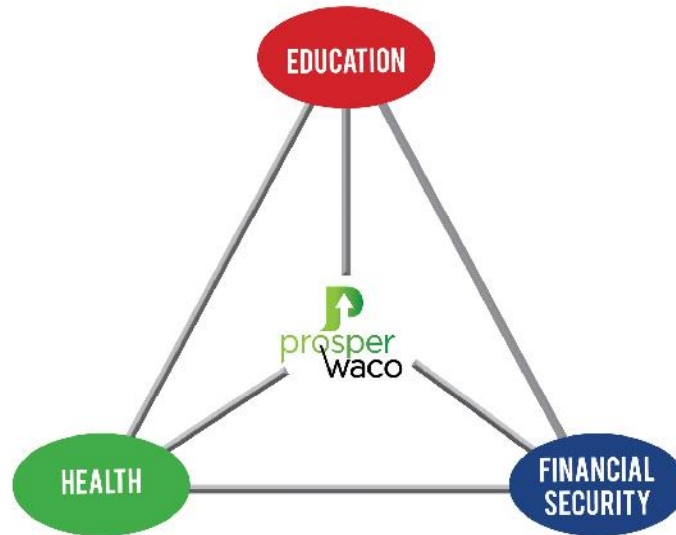
STRATEGIC PROGRAMMING BASED ON METRICS THAT SHAPE OUR GOALS

Goals:

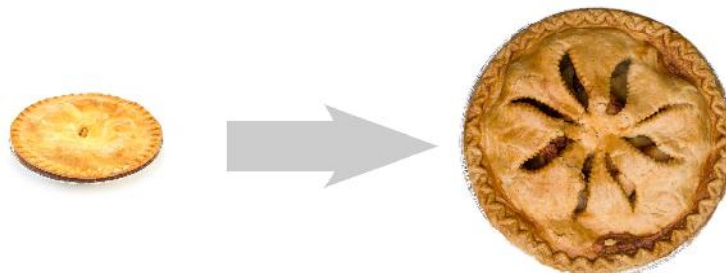
- ◆ Synergistic, mutually reinforcing outcomes in health, education, and financial security
- ◆ Measureable, timely, guiding strategy
- ◆ Conceived to achieve Vision/Mission



WORK ALIGNED WITH PROSPER WACO GOALS



GROWING (and enhancing!) THE PIE





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REGISTER ONLINE

www.prosperwaco.org



QUESTIONS?

Thank you!



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