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INSPIRING CHANGE. ACHIEVING RESULTS.

A Culture of Openness: How Sharing Data through the Prosper Waco Initiative Can Benefit Your Organization and Our Community

Brittany Fitz-Chapman, Director of Data and Research
Matthew Polk, Executive Director

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Part I

Recap of October Meeting

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- Data is increasingly important to funders
- Measurable results
  - Pay for Success
- Shared Vocabulary
- Data is another way to tell your story

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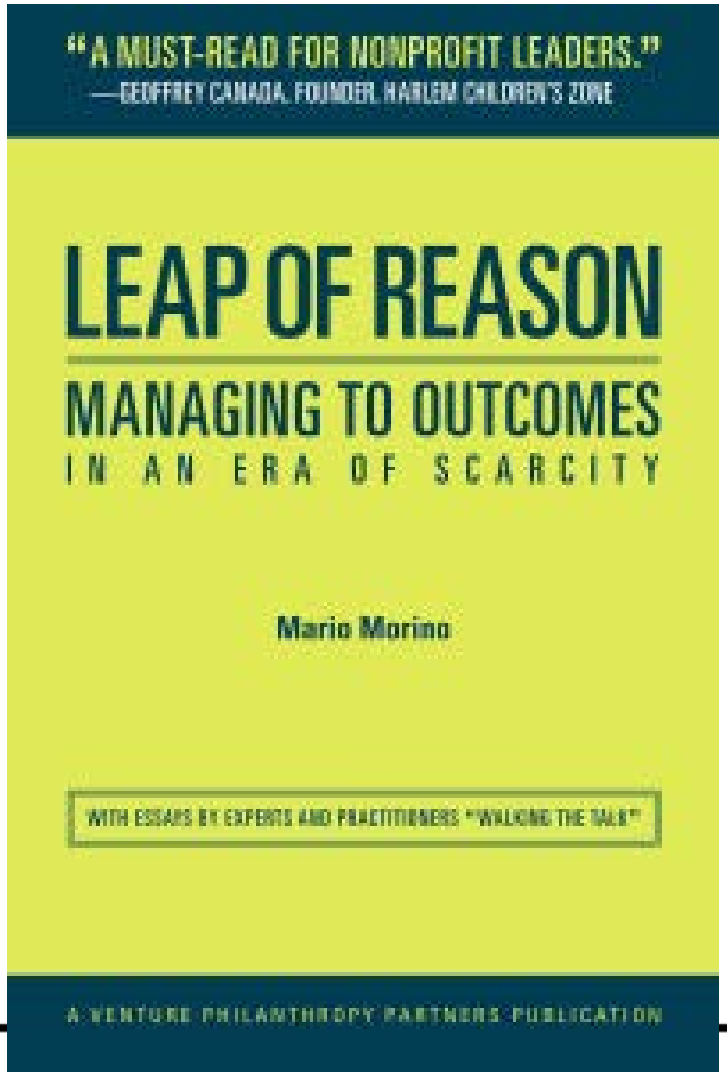

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Inputs—what resources are committed

The resources—money, time, staff, expertise, methods, and facilities—that an organization commits to a program to produce the intended outputs, outcomes, and impact.

Outputs—what we count

The volume of a program's actions, such as products created or delivered, number of people served, and activities and services carried out.

Outcomes—what we wish to achieve

Socially meaningful changes for those served by a program, generally defined in terms of expected changes in knowledge, skills, attitudes, behavior, condition, or status. These changes should be measured, be monitored as part of an organization's work, link directly to the efforts of the program, and serve as the basis for accountability.

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What is your organization's (or program's) elevator pitch?

Supplies for Success, Inc.

(a 501c3 non-profit organization)

"We raise funds to purchase school supplies for low-income children in our community to ensure that every child has adequate supplies and materials for each school year. Last year, we raised $10,000 to purchase school supplies that were distributed to children throughout the school district in our city."

Supplies for Success, Inc.

(a 501c3 non-profit organization)

“Last year, we provided full sets of school supplies to 24% of the economically-disadvantaged students in our district. 87% of the students who received our school supplies scored on grade level in reading last year, compared to 62% of the economically-disadvantaged students who did not receive supplies from us.”

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Takeaways

- **Data is *another* way to tell the story of your success**
- **Outputs vs. Outcomes**
- **Organization's efforts linked directly to outcomes**

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Serving The Poor

Vs.

Helping People Get Out of Poverty

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"GIVE a man a fish,
you feed him for a day.
TEACH a man how to fish,
you feed him for a lifetime."

- Proverb

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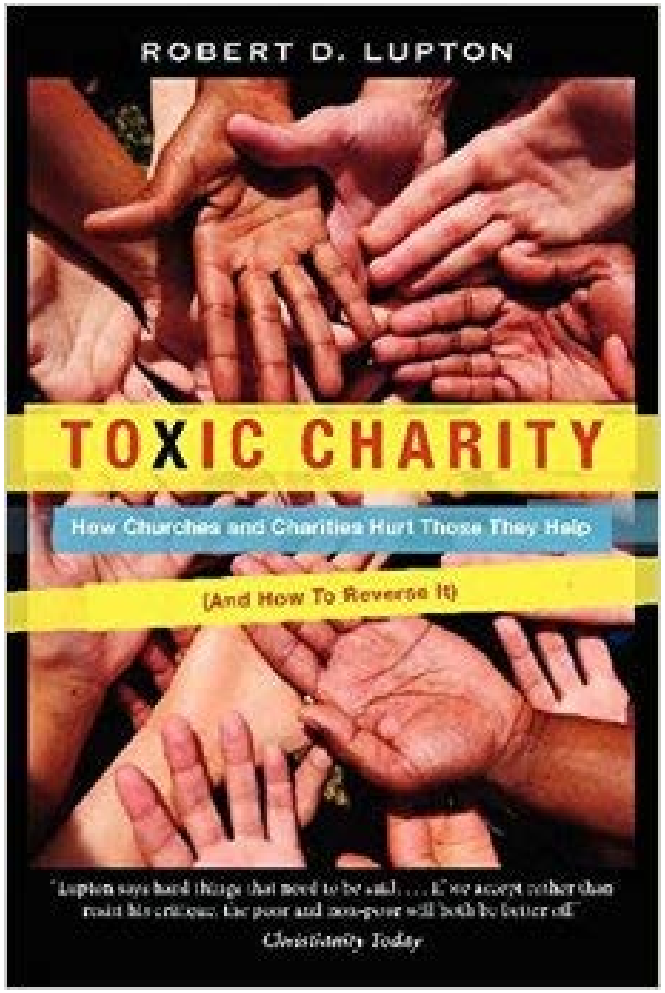

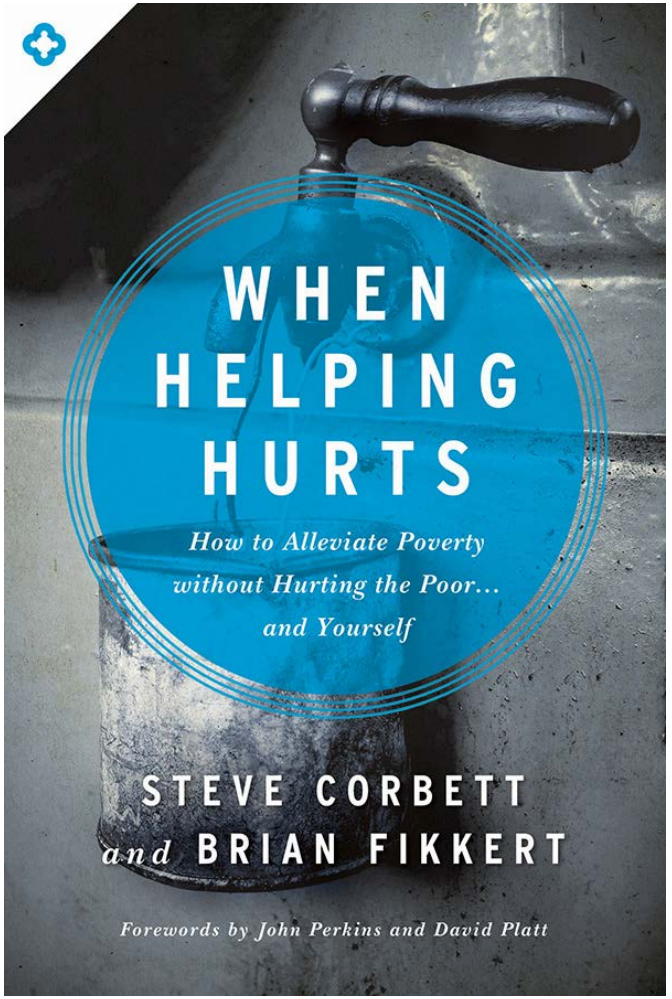

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Crisis or Chronic?

"A crisis requires emergency intervention;
A chronic problem requires development.
Address a crisis need with a crisis intervention,
And lives are saved.
Address a chronic need with a crisis intervention,
And people are harmed."

-Bob Lupton

https://www.newsandpews.com/chronic-or-crisis-by-robert-d-lupton-author-of-toxic-charity/

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Part II

Why is Data Important to the Prosper Waco Initiative?

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Why is Data Important to the Prosper Waco Initiative?

- Data was used to craft the Prosper Waco goals

4901 Bosque Blvd., Suite 290
Waco, Texas 76710
Matthew Polk, PhD, MBA
Executive Director
(P): 254-741-0081
(E): matthew@prosperwaco.org

2020 Initiative Goals

Prosper Waco Mission: *To build an environment in which all members of our Waco community are able to measurably improve their education, health, and financial security.*

EDUCATION

OVERARCHING: The Greater Waco community will build an environment that promotes lifelong educational attainment for all residents beginning at birth. The successful outcome of our work will be a 15 percent increase in the number of area residents who complete a post-secondary degree or certificate that prepares them for a successful career and productive citizenship **by 2020***.

GOAL 1: *Kindergarten Readiness*
- Increase the percentage of Kindergarten-ready students by 50 percent over the current baseline.

GOAL 2: *Post-Secondary Success*
- Double the percentage of economically-disadvantaged students who complete a workforce certificate or college degree.

HEALTH

OVERARCHING: McLennan County will reach the top quartile (60th or better) of Texas counties in Quality of Life, currently 187th, and Health Behaviors, currently 116th, in Robert Wood Johnson Foundation County Health Rankings **by 2020**.

GOAL 1: *Access to Care*
- Increase percentage of people covered by health insurance by 1 percent per year.
- Decrease percentage of people utilizing the ER as a source of primary care by 10 percent.

GOAL 2: *Obesity*
- Decrease the percentage of Waco-area adults and children considered overweight or obese by 5 percent.

GOAL 3: *Women's Health*
- Reduce disparities of poor birth outcomes+ by 50 percent.
- Increase percentage of women receiving annual preventative care by 10 percent.
- Reduce rate of teen pregnancy across all racial groups by 10 percent.

GOAL 4: *Mental Health*
- Decrease use of ER for mental health treatment by 25 percent.
- Improve "poor mental health days" component of RWJF rankings to Texas average.

FINANCIAL SECURITY

OVERARCHING: At least 55 percent of Waco residents will live with income above 200 percent of the federal poverty level^ **by 2020.**

GOAL 1: *Employment*
- Increase employment of Waco residents ages 16-24 by 900 individuals.

GOAL 2: *Income*
- Increase median income of full-time workers by 10 percent.
- Increase median household income for all Waco residents by 10 percent.
- Decrease the number of Waco-area residents with incomes below 50 percent of the federal poverty level by 10 percent.

GOAL 3: *Wealth*
- Reduce the percentage of Waco-area households living below the liquid asset poverty rate to the Texas average (~50 percent).
- More than 50 percent of Waco households will have a net worth above $15,000.

*: Measured by assessment adopted by local ISDs
+: Pre-term deliveries and low birth weight
^: $48,500 for a family of 4

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Why is Data Important to the Prosper Waco Initiative?

- Data was used to craft the Prosper Waco goals

- Data should drive the work we do

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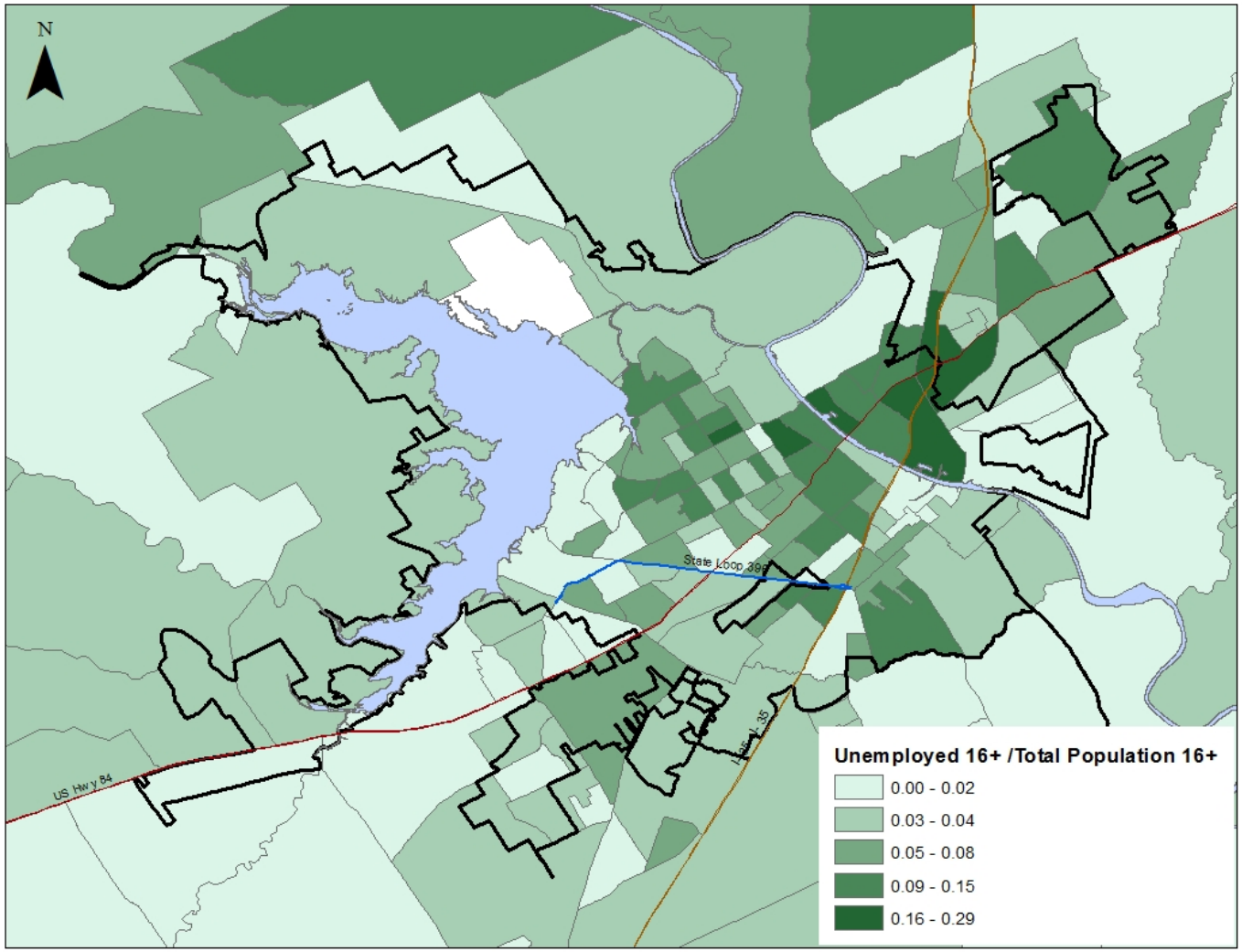

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Unemployment in Waco

- **Unemployment rate, White: 5.1%**
- **Unemployment rate, African American: 11.5%**

- **Unemployment rate, Males: 3.1%**
- **Unemployment rate, Females: 6.9%**

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Why is Data Important to the Prosper Waco Initiative?

- Data was used to craft the Prosper Waco goals
- Data should drive the work we do
- Data is the only way to know whether we have achieved our goals

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Reducing Homelessness in Waco

Year	# Homeless	# Chronic Homeless
2005	600	97
2007	431	70
2009	312	48
2011	267	47
2012	258	43
2013	295	30
2014	246	32
2015	255	40

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Part III

Understanding Our Common Goals and Metrics

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Education Goal	Associated Metrics	Data Sources
Kindergarten Readiness	• Performance of local PK students on school readiness assessment administered by local ISDs	• CLI Engage assessment
Post-Secondary Success	• Number of economically-disadvantaged students completing a workforce certificate or college degree	• Census bureau • Local colleges, universities, and certificate programs

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Health Goal	Associated Metrics	Data Sources
Access to Care	• Insurance coverage rates • ER usage rates	• Census bureau • Local hospitals
Obesity	• Adult obesity rate • Child obesity rate	• Community Health Needs Assessment (CHNA) • ISD FitnessGram data
Women's Health	• Annual preventive care • Birth outcomes • Teen pregnancy rate	• CHNA • State DSHS data • State DSHS data
Mental Health	• ER usage rates • Poor mental health days	• Local hospitals • Robert Wood Johnson Foundation County Health Rankings

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Financial Security Goal	Associated Metrics	Data Sources
Employment	• Employment & enrollment rate of 16-24 year-olds	• Census Bureau
Income	• Median income for individuals & households • Number of people earning less than 50% of FPL	• Census Bureau
Wealth	• Asset poverty rate • Household net worth	• Corporation for Enterprise Development • ESRI

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How does program-level data connect to the Prosper Waco goals?

- Kindergarten Readiness
- Obesity
- Employment

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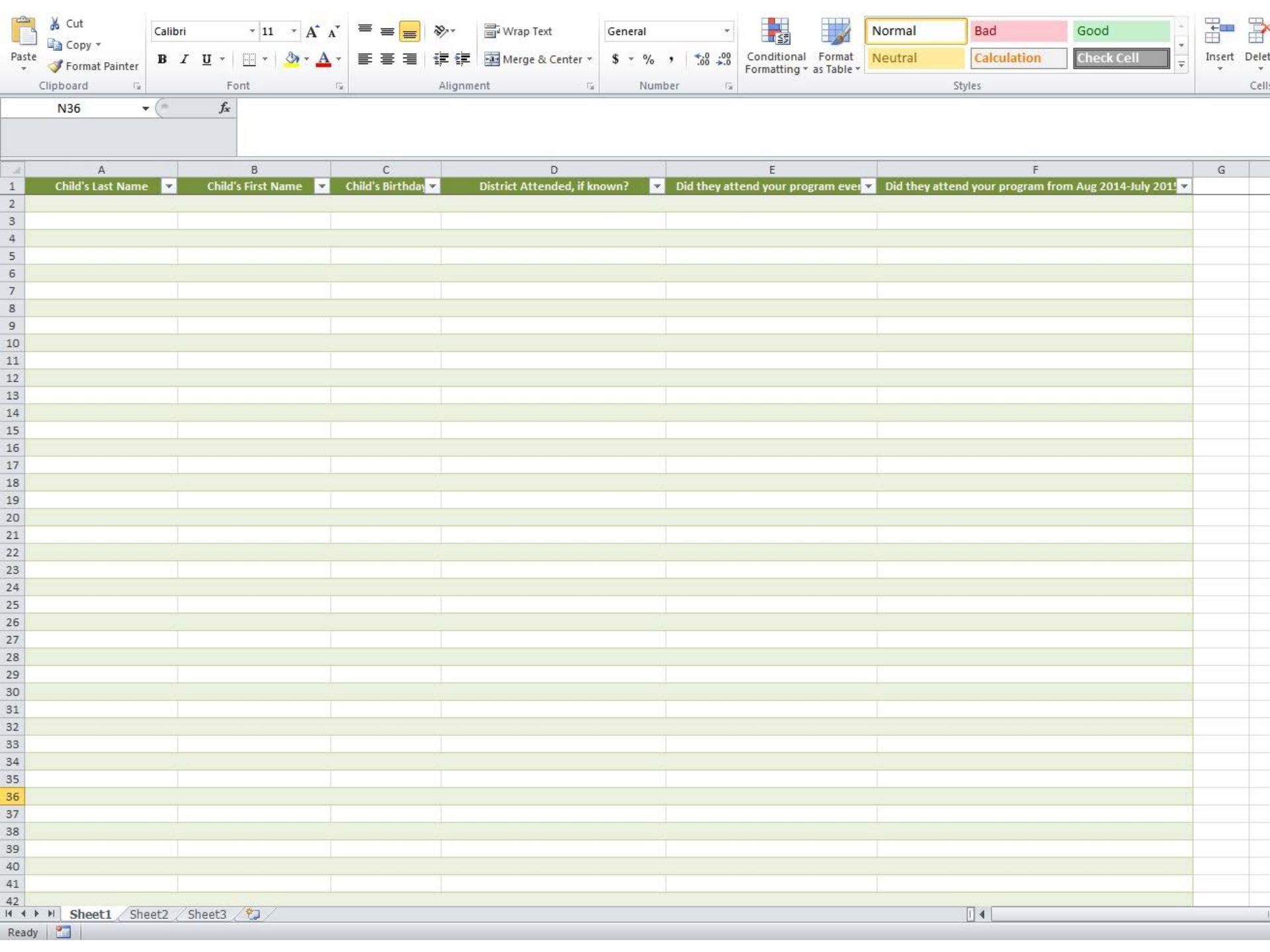
Kindergarten Readiness: Increase the percentage of Kindergarten-ready students by 50 percent over the current baseline.

Outputs	Outcomes
• How many children were enrolled in and completed the program? • What were the demographics of the children served (race/ethnicity, income, etc.)? • What programs/services aligned to WISD's Kindergarten readiness assessment were provided? • How many activities/sessions/etc. did each child participate in?	• How did children served by the program perform on WISD's Kindergarten readiness assessment (as reported by WISD) • How did children served by the program perform on 3rd grade reading/math STAAR exams?


Cut
Copy
Format Painter
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11
Font
Wrap Text
Merge & Center
Alignment
General
Number
Conditional Formatting
Format as Table
Normal
Bad
Good
Neutral
Calculation
Check Cell
Styles
Insert
N36
A
B
C
D
E
F
G
Child's Last Name
Child's First Name
Child's Birthday
District Attended, if known?
Did they attend your program ever
Did they attend your program from Aug 2014-July 2015
Sheet1
Sheet2
Sheet3
Ready

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Obesity: Decrease the percentage of Waco-area adults and children considered overweight or obese by 5 percent.

Outputs	Outcomes
• How many people were served by the program? • What were the age and Body Mass Index (BMI) of each program participant?	• What was the post-program BMI for each program participant? • What change did each participant show on pre- and post-measures of health education and level of physical activity?

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Employment: Increase employment of Waco residents ages 16-24 by 900 individuals, thereby decreasing unemployment by 50 percent.

Outputs	Outcomes
• How many people aged 16-24 started your program? • How many program participants were employed or enrolled in school at the beginning of the program? • What were the wages of the employed individuals at the beginning of the program? • How many people completed the program? How many certificates were awarded through the program?	• How many individuals secured jobs after completing your program? • What were the wages of the individuals who secured jobs? • How many individuals were employed at 6mos? 12mos? 24 mos? • How many individuals entered or re-entered a post-secondary degree or workforce certificate program after completing your program?

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What are the benefits of plugging into the Prosper Waco initiative?

- Share resources such as needs assessments, asset maps, and geo-located data
- Tell the story of how your organization's outcomes contribute to the larger solution
- Access resources:
  - Outside grants for big collaborative projects
  - City funding for addressing goals identified by the Prosper Waco initiative

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QUESTIONS?

Thank you!

Building an environment in which all members of our Waco community are able to measurably improve their education, health, and financial security.