

STEPS TO ECOSYSTEM MAPPING

IDENTIFYING THE ENVIRONMENTAL CONDITIONS

POLICIES & ADMINISTRATIVE PROCESSES & STRUCTURES: laws, regulations, rules, processes, policies, procedures, corruption

ECONOMICS: economic health, distribution of wealth, growth of markets, trends in fundraising

GEOGRAPHY & INFRASTRUCTURE: physical location, transportation, communication, urban/rural/suburban issues

SOCIETAL NORMS & CULTURE: norms, beliefs, cultural memes, social networks, demographic trends

RESEARCH: relevant studies, impact trends, scientific breakthroughs
